

# ISABEL LITTON

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## EDUCATION

2015-2016	<b>MS Analytics</b> University of San Francisco	San Francisco, CA
2011-2015	<b>BS Statistics</b> California Polytechnic State University Cum Laude, GPA 3.72	San Luis Obispo, CA

## PROJECTS

2015	<b>University of San Francisco</b> <ul style="list-style-type: none"><li>Built AdaBoost function from scratch that classified cars in dashcam videos (Python, OpenCV, AWS)</li><li>Created a RESTful web service backed by PostgreSQL that provided insight into Amazon pet supplies data (Python, AWS, PostgreSQL)</li><li>Developed sentiment scores to investigate region stereotypes by scraping Yelp reviews (Python, PostgreSQL, R)</li><li>Classified sentiment for 2000 movie reviews with 80% accuracy using Naïve Bayes algorithm and 3-fold cross validation (Python)</li></ul>
2014-2015	<b>California Polytechnic State University</b> <ul style="list-style-type: none"><li>Predicted IMDB television ratings through sentiment analysis of Twitter data (Python, SAS, SQL)</li><li>Produced a SAS package for automated Twitter data mining (SAS, SQL)</li></ul>

## EXPERIENCE

2016-Present	<b>Wikia, Data Engineering Intern</b> <ul style="list-style-type: none"><li>Machine learning to automate tagging process and improve ad personalization (Python)</li><li>Built automated data collection integrating into Facebook (Trending, Newsfeed) and Reddit (Python)</li></ul>
2015-2016	<b>City of Hope, Data Mining Intern</b> <ul style="list-style-type: none"><li>Developed NLP queries to extract cancer recurrence sites within unstructured pathology reports with 82% precision and 74% recall (Linguamatics)</li><li>Designed multivariate data visualizations for survey results (R)</li><li>Automated results checking process to save ~2 hours per check (Python)</li></ul>

## SKILLS

Programming:	Python, R, SAS, SQL (PostgreSQL, MySQL), NoSQL (MongoDB)
Tools:	AWS (EC2, EMR, S3), PySpark, Apache Drill
Certifications:	SAS Certified Advanced Programmer for SAS 9

## **PUBLICATIONS**

2014-2015

**“%Tweetomatic: An Automated Approach to Batch Processing of Tweets”**

- Presented at Western Users of SAS 2014, SAS Global Forum 2015, CSU Student Research Competition 2015

2013

**“%GrabTweet: A SAS Macro to Read JSON Formatted Tweets”**

- Presented at Western Users of SAS 2013

## **COURSES**

• machine learning • statistical consulting • A/B testing • hadoop & mapreduce • time series analysis • regression • multivariate statistics • relational databases • data acquisition